

**Climate  
Action  
Aotearoa**

The Funders Commitment  
to Climate Action.

# Climate Advocacy

Presented by Climate Action Aotearoa



## What is it?

Climate advocacy is about influencing people and policy to bring about positive change for people and the planet.



## **Different types of advocacy:**

**Political advocacy**

**Legal advocacy**

**Raising awareness**

**Community engagement**

**International cooperation**

**Empowering the voices of Rangatahi**



## Why should philanthropy fund advocacy?

In essence: *advocacy drives impact.*

In the past, the philanthropic sector has generally been reluctant to provide funding for political advocacy due to concerns about compromising their neutrality but political advocacy can occur without overstepping boundaries and appearing partisan.



## Why is education a key component of advocacy?

Key outcomes of advocacy can be systems change and behaviour change. To achieve either of these we need to raise collective consciousness so that our communities better understand and ultimately welcome change.



## How can we support climate advocacy?

Community trusts and the philanthropic sector are in a privileged position to support climate advocacy, raise collective consciousness, educate, promote awareness, and support systems change through empowering community mobilisation and involvement.

- **Kaupapa of National Significance collaborative Fund.**



## Addressing risks

Community trusts and philanthropic funders can, and should, be involved in evolving public policies to better benefit the lives of the communities they serve, using more than just funding as a tool.

The focus can be on meeting funder strategy goals and upholding evidence and expert advice; rather than showing alignment or bias to any particular political party.



**Does the Clare Foundation have any reservations about funding advocacy? If so, how are these addressed?**

“We see advocacy as a key lever for transformation so do not have any reservations in funding it. We carefully consider the political context for each advocacy project and whether the project/movement leaders will be able to mobilise communities and generate the support needed to create systemic shifts. We also look for opportunities to support collaboration.”

**Climate  
Action  
Aotearoa**

The Funders Commitment  
to Climate Action.

clare





Advocacy Activities Available to Philanthropics					
Commission Research	Raise awareness	Fund/support Advocacy Organisations	Build Coalitions	Engage with local government	Engage with central government
Shape the debate by surfacing new insights via independent objective research	About emergent or pressing issues via communications	Fund organisations for whom advocacy is core or non-core business	Coordinate an alliance of stakeholders to support a shared position or engage in joint activity	Make submissions to Annual and Long-term plans and Strategies	Make submissions on planned policy and legislative reforms and changes through to lobbying
<b>BayTrust e.g.</b> Housing research (2016) conducted by CSI	<b>BayTrust e.g.</b> Face to face through meeting with community organisations, partners etc	<b>BayTrust e.g.</b> Currently fund a few: Socialink, Baywide Housing Advocacy Service	<b>BayTrust e.g.</b> Bay Brighter Futures Healthy Housing Forum	<b>BayTrust e.g.</b> BayTrust has in the past made submissions to Councils	<b>BayTrust e.g.</b> Through PNZ and Community Trusts
Lower level advocacy Less political			Higher level advocacy More political		



## **Conclusion:**

We are in such a privileged position in philanthropy, and we have less than a decade to avoid the most catastrophic impacts of climate change. Our mahi can evolve to spend greater time and investment on evidence-based pursuits or strategies that create systems and policy change that translate to behaviour change and effective outcomes for our people and planet. We have the power and the capital to make a significant difference.